



# E-government for LOW Socio-economic sTatus groups (ELOST)



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# Workshop Objectives:

- Presentation of the ELOST project and its main results
- Knowledge sharing on Inclusive e-Government policies and programs
- **Discussion on e-Government policy recommendations for LSGs: shaping ELOST final results.**



# The ELOST Consortium



## TAU – Tel-Aviv University - Israel

Interdisciplinary Center for Technological Analysis & Forecasting (ICTAF)  
Netvision Institute for Internet Studies (NIIS)

## ICCR - Austria

The Interdisciplinary Center for Comparative Research in the Social Sciences

## CIR- France

The Interdisciplinary Center for Comparative Research in the Social Sciences

## IMI - Bulgaria

Academy of Sciences - Institute of Mathematics and Informatics

## TUB - Germany

The Technology University of Berlin

## UTA - Finland

University of Tampere-  
Department of Social Policy & Social Work



# Background

## **Lisbon strategy**

In 2000, the Lisbon strategy set the ambitious goal: to ensure that every citizen should have the appropriate skills needed to live and work in a new Information Society for all.

This means bringing the benefit of the Information Society **into all segments of the population**

## **Riga Declaration**

In 2006 the EU Riga Declaration<sup>162</sup> calls to halve the gap in Internet usage by 2010 for groups at risk of exclusion.

**The ELOST project addresses these goals**



# The ELOST Vision

**By the next decade, after the implementation of ELOST the use of e-Government among All will be as the use of the telephone today....The “bridge” over the digital divide will be sound.**





# ELOST Goal



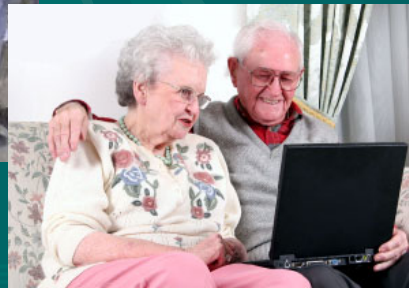
**Policy measures that will increase the number of people from LSGs able to use e-Government services.**

**LSGs includes variety of segments such as: low income groups, low education level, unemployed people as well as ethnic minorities, immigrants etc'.**



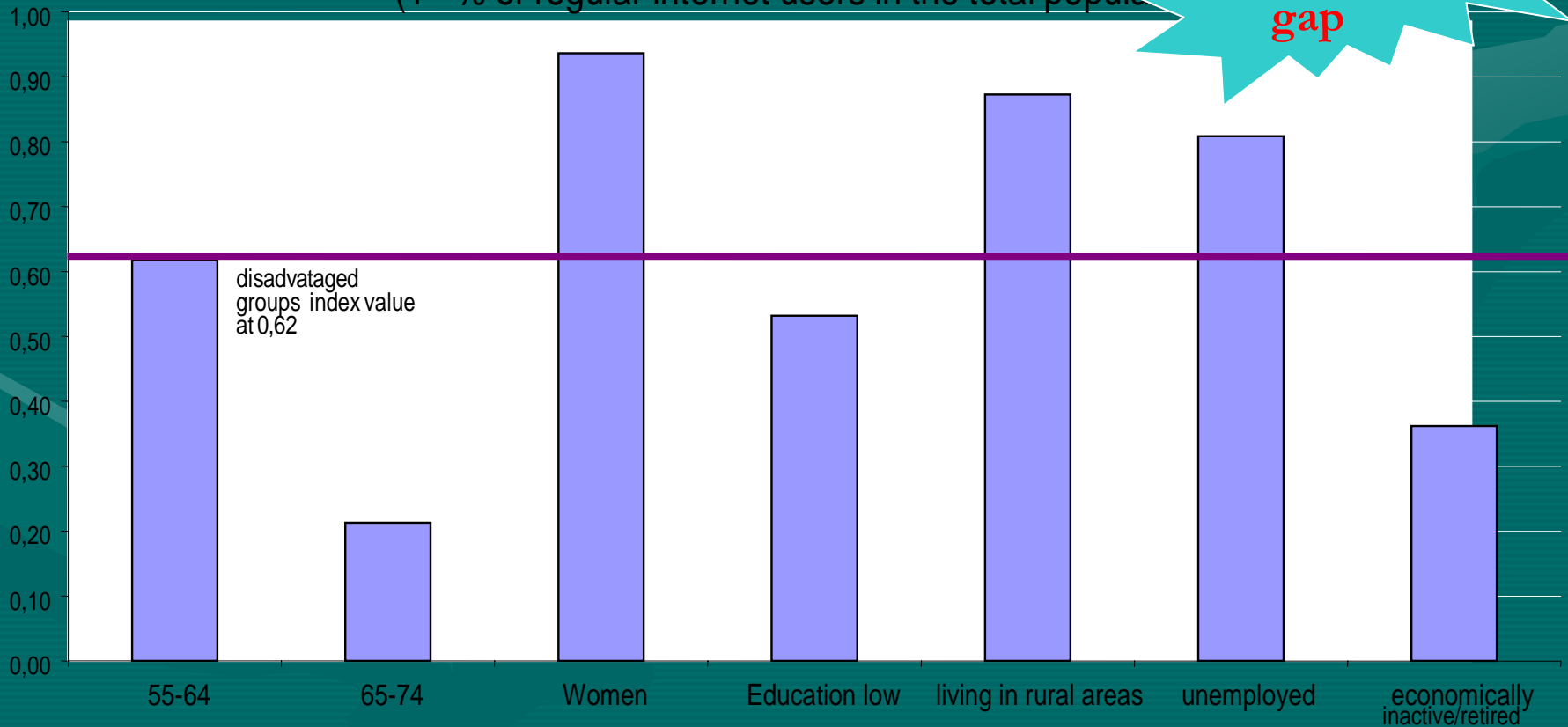
# ELOST Research Postulation

There is wide gap between at risk groups / LSGs and the general population regarding Internet & e-Government use penetration



# Internet use in at risk groups by country in 2006: Internet regular use disparity indicator\*

Internet regular use disparity indicator  
(1= % of regular internet users in the total population)





# IMPACT



- Increase active participation of LSGs in e-Gov.
- Addressing existing demands from governments, municipalities.
- Leading to “Information society for all”.

Close cooperation with decision makers, LSGs



# ELOST Activities:

- SOA review on the LSGs situation in European countries regarding e-Gov use.
- SOA review on policy measures regarding e-Gov
- Field survey of LSGs about their patterns of e-Gov use, their attitudes and the barriers they face
- Cross-national comparative assessment of e-Gov use by LSGs
- Foresight study on potential influence of emerging technologies
- Web-based interactive toolbox for knowledge sharing on policies and experiences regarding e-Gov and LSGs
- Policy design resulting in recommendations for inclusive e-Gov policy for LSGs.

# Main outputs of ELOST

- e4: Interactive policy toolbox for e-Gov
- Detailed understanding of the current situation, including cross cultural analysis on LSGs and e-Government (attitudes, barriers and incentives) as well as existing policies and experience.
- Assessment of potential benefit of emerging technologies for LSGs and e-Gov.
- Policy plan and recommendations



# Thank You!



Will we all talk to invisible computers everywhere in 2020?  
Will digital divide disappear??

See you in ELOST website

[www.elost.org](http://www.elost.org)

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- [http://www.youtube.com/watch?v=pMDuu\\_y5Vyg](http://www.youtube.com/watch?v=pMDuu_y5Vyg)  
Gidi Gov (1)
- [http://www.youtube.com/watch?v=k2Cu\\_wKUzyk](http://www.youtube.com/watch?v=k2Cu_wKUzyk)  
Gidi Gov (2)
- [http://www.youtube.com/watch?v=iHJqI\\_So-090](http://www.youtube.com/watch?v=iHJqI_So-090)  
India e-Gov.